



Affiliate Program & Filmstoks Campaign



Content

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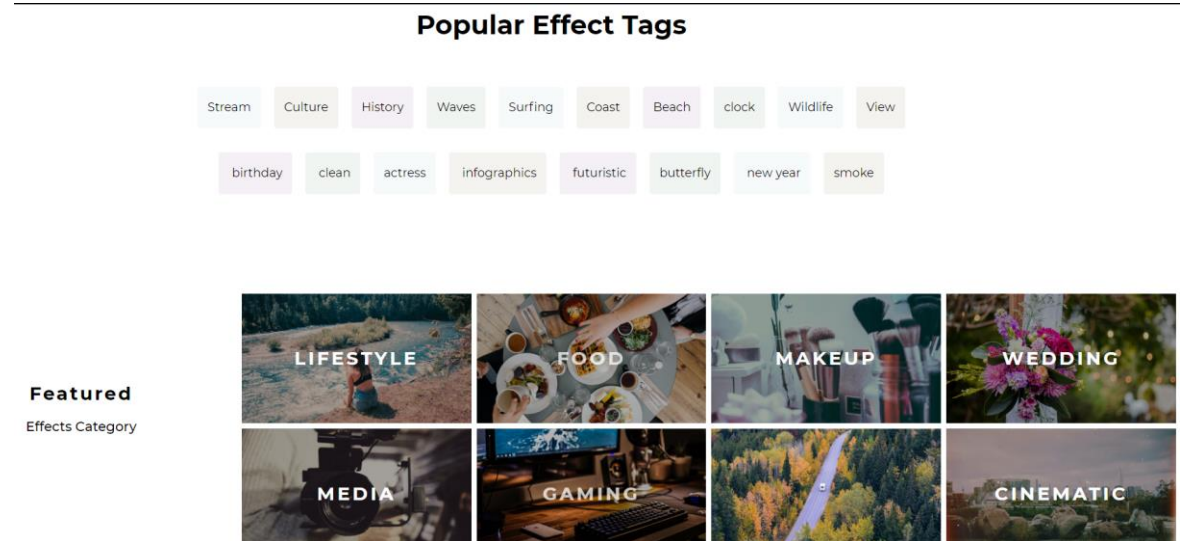
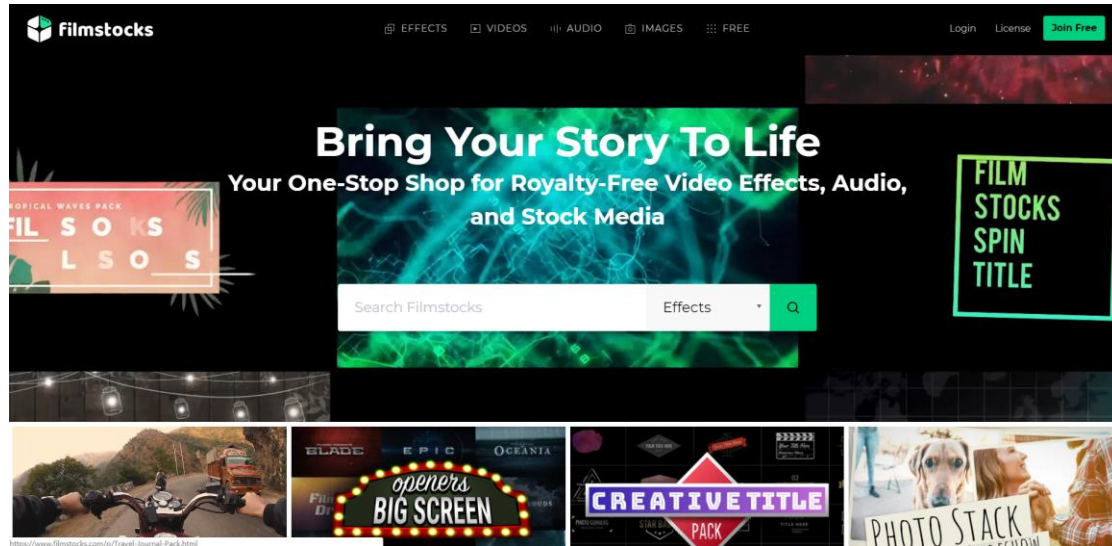
Purpose of Campaign

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- Gain more traffic to filmstocks website as filmstocks is the add-on service for Filmora9 or video editor with multiple cool effect packs, royalty-free music, 4K drone footage and images.
- With the popularity of video marketing, Filmstocks needs to be stand out and grow brand awareness, for the global video editors.
- Transfer potential consumers to Filmstocks users and buyers, especially YouTube creators.

| Brand Insights

• Filmstocks



Filmstocks- one-stop shop for royalty-free video effects, audio and stock media. It's an access a wide selection of media assets including original video effects you won't find anywhere else, and the library is continually being updated, as we create and curate more of the resources you need. Using anything from Filmstocks in any kind of project, without attributions.

Explore more effects: <https://www.filmstocks.com/>



| Style & Messaging

6. Style & Messaging

YouTube Influencer Channel

- Dedicated tutorial/review video around 5-8 mins
- **Pre-roll or Mid-roll integrated into influencer's relevant video around 1-3 mins.**
- Series Integration video generate different tools as a series or a play list on influencer's YT channel
- **Custom video with influencer's creative ideas and virus potential**
- ...
- **(We encourage creators try Filmstocks and edit your own footage by Filmora. Empower Your Imagination and Power Up Your Story!)**

Social Media Platform

- Extend the life and power of YouTube content on social media like Instagram.

T h a n k Y o u !