

Affiliate Program & Filmora9 Campaign





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Purpose of Campaign

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 Gain more traffic to Filmora website as Filmora9 and FilmoraPro are the most valuable product lines in Wondershare

• With the popularity of video marketing, Filmora needs to be stand out and grow brand awareness, for the global market.

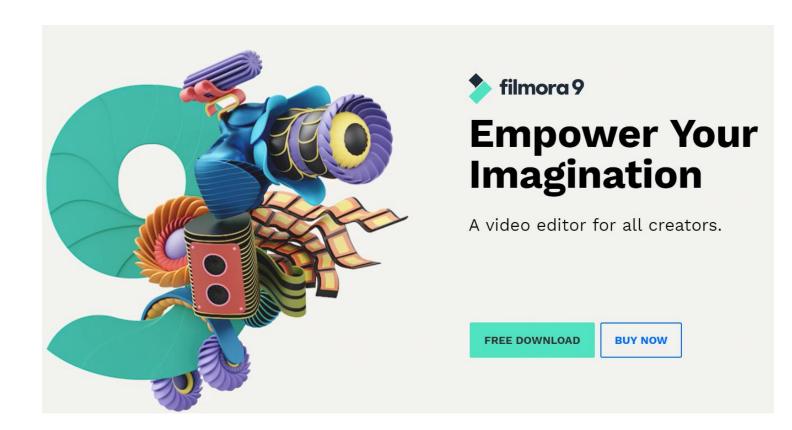
Transfer potential consumers to Filmora9 users and buyers, especially YouTube creators.



Brand Insights



2. Brand Insight



Download & Try Filmora9 for free: https://filmora.wondershare.com/video-editor/

What's Wondershare ID

Wondershare ID is an easy way to access Filmora's resources, keep track of your product's activation status, and manage your purchases.

Where do I use my Wondershare ID?

Use your Wondershare ID to sign into Filmora, Filmstocks stock media library, and the filmora.io community. More products and services will be connected in the future.

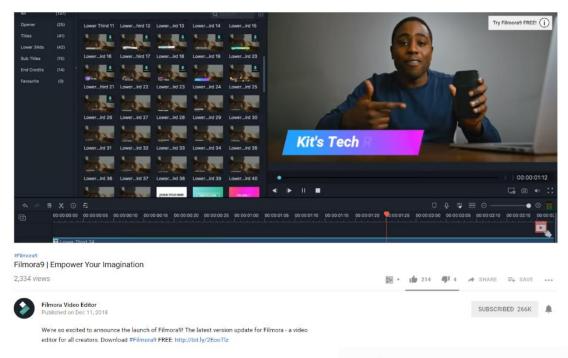




Filmora9 video editor

• Filmora Video Editor - the first choice for new video editors, creators of social videos, and prosumers who need easy-to-use video effects - has announced a major update that redefines the software. This upgrade is Filmora9 and it has a completely new offering with up to 100 video tracks, audio keyframing, and more of the tools experienced editors need all while maintaining the simplicity current users love.

- Official YouTube Commercial Video:
- https://www.youtube.com/watch?v=EY7K0CGRljk







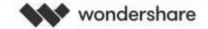
Core features of Filmora9

- Up to 100 Audio and Video Tracks: organize your project and layer media for green screen effects, picture-in-picture, or blending.
- Expanded Audio Features: perfect your sound with audio keyframing, background noise removal, and an audio equalizer.
- Endless Video Effects: Filmora9 will continue to deliver top-tier video effects including motion elements, animated titles, royalty-free music, and transitions.
- Action Camera Tools: Make exciting GoPro/action cam videos with precise speed controls, video stabilization, and fish-eye lens correction.
- Full 4K support: edit with clarity.
- **Proxy workflow**: edit smaller proxy files instead of your full-sized videos to ensure a smooth experience.
- Social sharing: upload your content to YouTube or other social platforms directly from Filmora9.

Official Announcement Video with features:

https://www.youtube.com/watch?v=2WnFP--Iudo





Style & Messaging



6. Style & Messaging

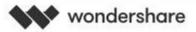
YouTube Influencer Channel

- Dedicated tutorial/review video around 5-8 mins
- Pre-roll or Mid-roll integrated into influencer's relevant video around 1-3 mins.
- Series Integration video generate different tools as a series or a play list on influencer's YT channel
- Custom video with influencer's creative ideas and virus potential
- ...
- (We encourage creators try Filmora and edit your own footage by Filmora. Empower Your Imagination and Power Up Your Story!)

Social Media Platform

• Extend the life and power of YouTube content on social media like Instagram.

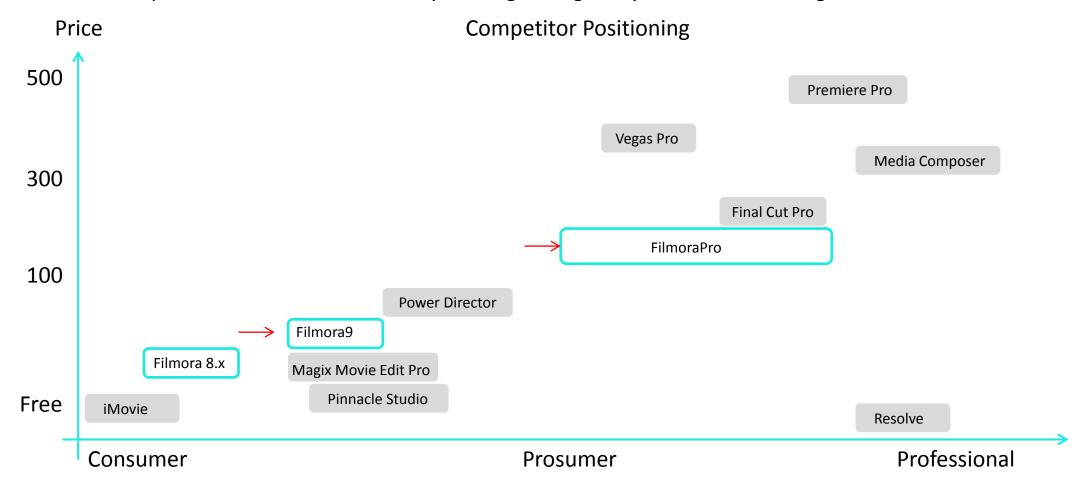


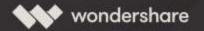


Filmora9

Filmora9 is a great improvement on quality and user experiences, which boost competitiveness among our main competitors.

FilmoraPro is perfect for who feels like they're outgrowing entry-level video editing software.





Thank You!